



KARI BRADEN

graphic designer + web developer

I specializes in Digital + Print Design, Branding + Logos, and Web Development. With 13 years of experience my work is always a blend of creativity, strategy, and intuition.

EDUCATION

2006 - 2010

B.F.A., Graphic Design
Cardinal Stritch University
Milwaukee WI
Magna Cum Laude
Study Abroad in Italy 2007

SKILLS

AREAS OF EXPERTISE

Print + Layout Design
Digital Design
Branding + Logos
Web Design/UX
Web Development
Project Management
Idea Conceptualization

Detail Oriented
Strategic + Organized
Self-Motivated
Efficient

TOOLS

Adobe CS
Photoshop
Illustrator
InDesign
After Effects

Figma
HTML
CSS
Wordpress
Shopify

EXPERIENCE

2019 - PRESENT

Freelance Graphic Designer + Web Developer
Kari Braden Design, LLC, Greenville SC

- Projects include, branding + logos, print + digital design, and websites from conception to launch for clients across a range of industries.
- I work closely with clients during every phase of a project: I create briefs, project manage, organize, conceptualize, design, code, and present.
- I work along side business owners, PR agencies, in house marketing teams, and other creatives.
- I'm incredibly organized, timely, task oriented, and efficient.

2010 - PRESENT

Art Director + Graphic Designer + Web Developer
GT Creative, Milwaukee WI

- As an integral part of the team, I'm involved with every aspect of a project. I create project briefs, project manage, oversee others involved, organize, conceptualize, design, code, and present.
- I developed systems and procedures that ensure a seamless project journey from start to finish. This encompasses identifying clients' needs and preferences, crafting clear and concise project briefs, and executing projects to those specifications in an organized and timely manner.
- Projects include, branding + logos, print + digital design, and websites from conception to launch.